



Job Opening: Product Marketing Manager (M/F), France

The Company :

SME (45 people) based near Paris, specializing in the design of integrated circuits for cellular devices including mobile phones and IoT, currently developing an innovative technology integration, ACCO is a start-up company designing and developing power amplifiers for mobile communications, featuring proprietary technology on silicon substrate to achieve these power amplifiers. The company controls the entire RF development chain, from design and simulation to laboratory tests.

Job Description :

The Product Marketing Manager will report to the Director of Product Marketing, and work in close cooperation with Marketing, Applications and Sales teams, as well as Design Engineering team for specification of new products, and Operations team to achieve cost effective & high yielding products. His/Her main mission will consist in managing the Marketing aspects of ACCO products through their entire lifecycle, from initial definition to mass production and end-of-life.

Main Responsibilities:

- Creation of Product Requirements Documents for new product developments, in alignment with Sales, Marketing, and Engineering teams
- Creation & maintenance of product specifications and datasheets
- Contribution & support to the Product Roadmap
- Drive and manage the New Product Launch process in cooperation with the Sales and Marketing teams, and creating associated marketing collateral
- Competitive analysis and reporting
- Support to AE and FAE teams with data-gathering, problem solving, and documentation

Although the position is based in France, the job includes international travel up to 20% of the time.

Education & Experience :

- Engineering degree (BS, MS) in Electronics with RF or mobile communications specialization
- Minimum of 4 years of working experience, with at least 2 years in RF design
- Knowledge and understanding of RF power amplifiers
- Familiarity with 2G, 3G, and 4G air interface standards and measurements
- Experience in the mobile phone and/or cellular-IoT market

Professional qualities:

- Self-starter, with a creative, open, inquiring mind
- Team-player, able to work with different organizations & cultures
- Willingness to travel internationally
- Strong communication skills (verbal, written): presentations, reporting, meetings, training, with customers or in house
- Fluency in English
- Experience with customers in Asia

Personal qualities required :

Thoroughness, detail-oriented, flexibility, organization

The salary will depend on experience.

Contact ACCO : ✉ careers@acco-semi.com